

Dear Partner,

As a trusted member of your community, your voice matters. For those still wondering if they should get vaccinated, the conversation they have with you could be the deciding factor.

USING THIS DECK

This presentation can help get the conversation started. Each slide has a suggested script to help guide you through the presentation. You can see the script by going to the “**View**” tab in the navigation bar and selecting “**Notes**.”

All slides can be customized for your own outreach needs. This presentation will be updated as new information becomes available. The latest version will be available for download at PA.GOV/COVID under “**Community Resources**.”

TIPS FOR PRESENTERS

As you prepare for your presentation, you may find it helpful to review our recommendations for how to approach this sensitive topic. Check out our [Talking About Vaccines](#) webpage for suggestions.

The decision to get vaccinated is a personal one that is influenced by many factors. Sharing unbiased facts about the safety and effectiveness of the vaccines is critical. Good information leads to good decisions.

You have the power to finish this. Together, we can defeat COVID.





YOU HAVE THE POWER TO FINISH THIS.

Facts About COVID-19 Vaccines in PA

[Presenter Name]

[Presenter Title, Organization]

[Date]



Today's Presentation

- **Unite Against COVID**
- **COVID-19 Vaccines**
- **Making Your Appointment**
- **Talking About Vaccines**



UNITE AGAINST COVID

Together We Can Defeat the Virus



PA Unites Against COVID





How to Protect Against the Virus

You matter, and so do your actions.

Working together, we have the power to finish the pandemic by:

- **Following CDC and Department of Health recommendations**
- **Getting your COVID-19 vaccine**
- **Downloading the COVID Alert PA app**
- **Signing up for the weekly newsletter at PA.GOV/COVID**



COVID-19 VACCINES

Get Educated, Then Vaccinated

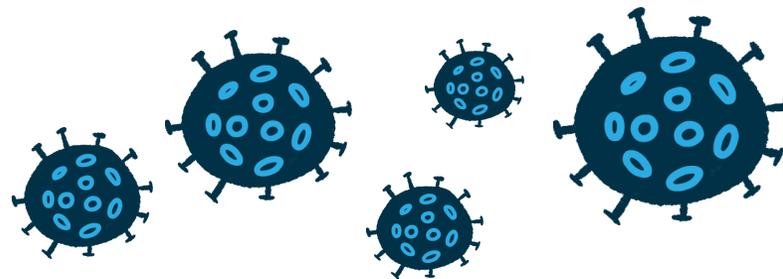
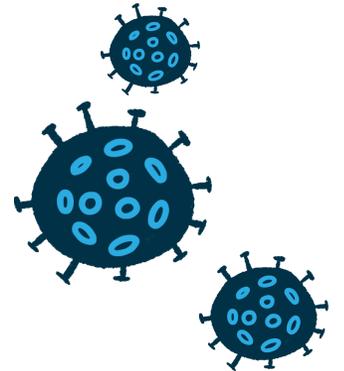


Vaccines Save Lives

Vaccines save 5 million lives, every year.

In your lifetime, you were probably vaccinated against many harmful viruses like:

- **Chickenpox**
- **Diphtheria, tetanus, and pertussis (DTaP)**
- **Hepatitis (A, B, C)**
- **Human papillomavirus (HPV)**
- **Measles, mumps, and rubella (MMR)**
- **Meningitis**
- **Pneumococcal (PCV13)**
- **Polio**
- **Rotavirus (RV)**
- **Influenza (seasonal flu)**





About COVID-19 Vaccines

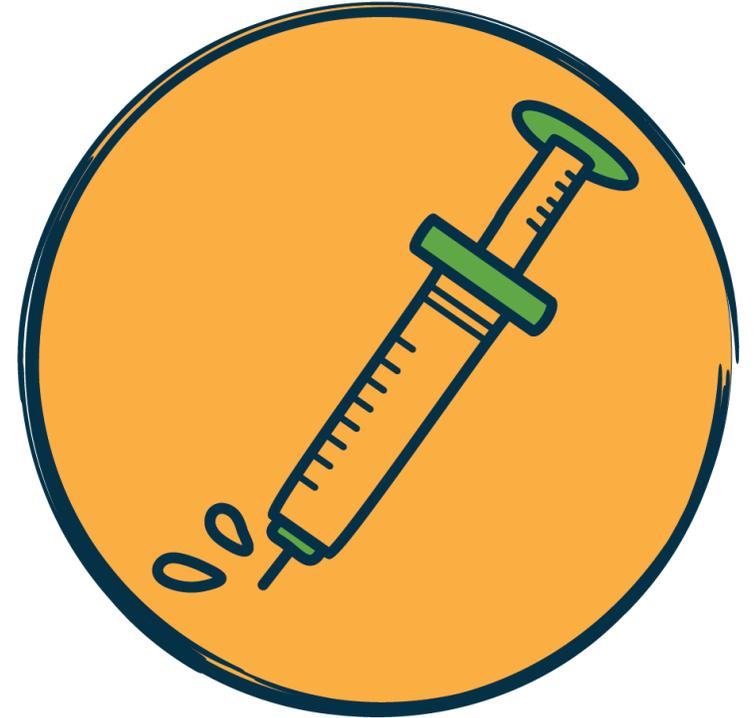
- Vaccines can help end the pandemic.
- Vaccines are safe.
- Vaccines are effective.
- All Pennsylvanians 16 years old or older can get the vaccine now.





How Vaccines Work

- **Vaccines help our bodies develop immunity** to a specific virus without us getting the actual illness.
- Different types of vaccines work in different ways to offer protection. But, **with all types of vaccines, the body develops “memory” cells that will remember how to fight the virus in the future.**





mRNA Vaccines

- **Researchers have been studying and working with mRNA (messenger RNA) vaccines for decades.**
- **The FDA holds them to the same safety and effectiveness standards** as all other types of vaccines in the U.S.
- **You cannot get COVID-19 from the vaccine** since they do not use the live virus that causes COVID-19.
- **mRNA vaccines do not interact with, affect, or change your DNA.**





Authorized COVID-19 Vaccines

The best COVID-19 vaccine is the first one available to you.

- The U.S. Food and Drug Administration (FDA) has given Emergency Use Authorization (EUA) to COVID-19 vaccines from **Pfizer-BioNTech**, **Moderna**, and **Johnson & Johnson/Janssen**.
- The Pfizer and Moderna vaccines require two doses.
- The Johnson & Johnson vaccine only requires one dose.





Johnson & Johnson Vaccine

- In April, the use of the Johnson & Johnson vaccine was paused for 10 days while the federal government investigated reports of a very rare blood clotting side effect.
- **The pause is proof that these vaccines are being closely monitored to ensure safety.**
- Through an intensive investigation, the FDA and CDC determined the vaccine's significant benefits far outweighed the rare risks.
- The side effects were incredibly rare – **only about 1 in 1 million vaccines administered up to that point.**
- Since then millions more doses of Johnson & Johnson vaccine have been administered.



Vaccine Safety

- **The authorized COVID-19 vaccines are safe and effective.**
- **These vaccines continue to be monitored** for rare adverse events that may not have been seen in trials.
- Even though COVID-19 vaccines were developed quickly, **no steps were skipped.**
- The clinical trials for these vaccines included tens of thousands of volunteers **with diverse genders, ages, and ethnic backgrounds** (including communities of color).



Fertility & Pregnancy

- **If you are pregnant, you are at increased risk for severe illness from COVID-19.**
- **Three leading professional organizations** focused on pregnancy and fertility recommend **COVID-19 vaccinations for pregnant people and those considering pregnancy.**
 - American Society for Reproductive Medicine
 - American College of Obstetricians and Gynecologists
 - Society for Maternal Fetal Medicine
- There is evidence that **vaccinated mothers can pass COVID-19 antibodies onto their children in the womb.**



Potential Side Effects

- **Some people may experience side effects after getting vaccinated.** These are normal and are signs that the body is building immunity.
- When they do occur, **side effects are usually temporary** and only last a few hours to a few days. Common ones include:
 - **Pain, swelling, and redness at the injection site**
 - **Tiredness, chills, and headaches**
- Scientific vaccine research shows that long-term health effects are very rare.
- There are no known effects on fertility from the vaccine.

MAKING YOUR APPOINTMENT

How to Get Your Vaccine in PA



Finding an Appointment

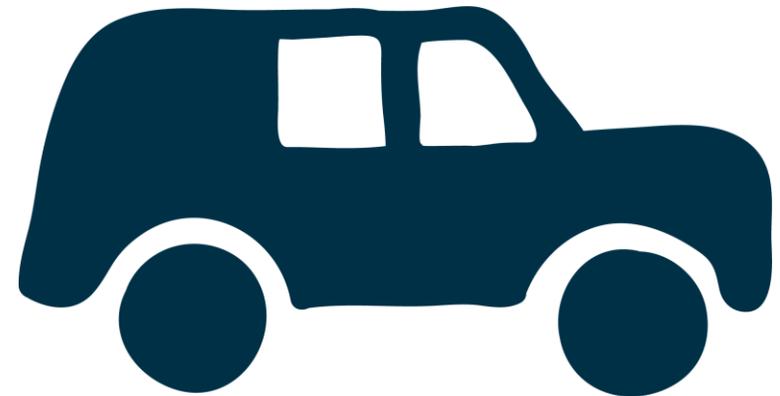
- Use our [Vaccine Finder](#) to find a vaccine provider in your area. Or you can call 1-800-232-0233.
- Text your zip code to **GETVAX (438829)** for **English**, or **VACUNA (822862)** for **Spanish** to find three possible vaccination sites near you, with phone numbers to call for an appointment.
- **If you need help, call the PA Department of Health at 1-877-724-3258.**
- **If you are unable to leave home, contact your local Area Agency on Aging (AAA) for assistance.**

The screenshot shows the Vaccines.gov website interface. At the top left is the logo 'WE CAN DO THIS' with a map of the United States. To its right is the text 'Vaccines.gov' and a 'Menu' icon. The main heading is 'Find COVID-19 Vaccines Near You', with 'Powered by VaccineFinder' below it. Under 'Show Vaccines', there are three checked options: 'Moderna COVID Vaccine', 'Pfizer-BioNTech COVID Vaccine', and 'Johnson & Johnson's Janssen COVID Vaccine'. Below this is the '5-digit Zip Code' section, with a 'Zip Code' input field that has a red underline and the text 'This field is required' below it. The 'Search Radius' is set to '25 miles' with a dropdown arrow. At the bottom is a large blue button labeled 'Search for Vaccines'.



Transportation to Appointments

- If you need a ride to get to your vaccine appointment, [Shared Ride Programs](#) can help.
- Our public transit systems also offer **accessible transportation**, which is often free or subsidized for older adults and people with disabilities.





Preparing For Your Appointment

- **The vaccine is free.**
- **Expect to wait 15 minutes after your vaccination.**
- **Before your appointment, don't take over-the-counter medicine (ibuprofen, aspirin, or acetaminophen) to try to avoid possible side effects.**
- **Don't plan to get your COVID-19 vaccine at the same time as other vaccines.**





Personal Information & Immigration Status

- You can get the COVID-19 vaccine without insurance or an ID.
- Your immigration status doesn't prevent you from being able to get the vaccine in Pennsylvania.
- Medical information in the U.S. is private and cannot be shared with immigration officials.





During Your Appointment

- **Wait until your appointment time.**
- **Wear a mask that covers your nose and mouth.**
- **Keep your arm relaxed during the vaccination.**
- **You will get a vaccination card.**
- **The vaccination site will schedule your second appointment (only applicable for Pfizer and Moderna).**





After Your Vaccine

- You may experience temporary side effects.
- You will be “fully vaccinated” two weeks after your last dose of your vaccine.
- As more people get vaccinated and cases start to decrease, restrictions may lighten.
- Pennsylvania set a goal that once 70% of adults are vaccinated the mask mandate can be lifted.





#GotMyShotPA

- Once you get your vaccine, **tell people about it.**
- **Do not post your vaccination card on social media.**
- **Inspire others to get vaccinated by using [#GotMyShotPA](#) to proudly share your selfie on social media.**



TALKING ABOUT VACCINES

How to Get Your Vaccine in PA



How You Can Help

You can share facts about vaccines and other safety measures through:

- Virtual events, meetings, and presentations
- Op-eds, blog posts, or articles
- Conversations with colleagues, neighbors, family, and friends
- Social media posts, graphics, and videos
- Posting signs in businesses, workplaces, schools, places of worship, or other community locations

Most importantly, be an example for others. Educate yourself so you can help teach others. You have the power to show you care by making good choices and following health and safety recommendations.



How to Talk to Friends & Family

It's normal to have questions about new things. You can have a supportive and productive conversation with others by:

- **Listening with empathy.**
- **Asking open-ended questions.**
- **Asking if you can share information.**
- **Helping them find their own reason to get vaccinated.**
- **Helping make their vaccination happen.**





Partners

We invite all Pennsylvanians to help share our messages, using our materials.

- **Individuals**
- **Vaccine providers & clinics**
- **Healthcare & human services providers**
- **Community organizations & other trusted messengers**
- **State & local government**
- **Businesses and related organizations**
- **Childcare, schools & higher-ed**
- **Places of Worship** (churches, temples, synagogues, etc.)
- **Local news media, sports teams, & other influencers**





Become a Partner

If you belong to a business or group involved in community outreach, please consider joining the PA Unites Against COVID effort. There are many ways your organization can become involved by:

- **Following CDC and PA Department of Health guidance**
- **Including vaccine facts in your mailings and newsletters**
- **Adding vaccine information on your bills, invoices, and receipts**
- **Hanging signs and posters in your business or workplace**
- **Talking to your partners, employees, customers, and stakeholders**



Resources for Partners

The **PA.GOV/COVID** website's [Community Resources](#) page includes a wide variety of marketing and communications tools for download

- **General Media:** Key messages & talking points, video scripts
- **Digital & Social Media:** Social posts, videos, graphics, Zoom backgrounds, screensavers
- **Print Materials:** educational flyers, posters, postcards, and stickers

You can also **order hardcopies of print materials at no cost to you**. All costs (including printing and shipping) are completely covered.

[Presenter Name]

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